

97.9 Valley FM is About Bringing Us Together.

97.9 Valley FM provides programming opportunities for everyone. Programs such as request music shows, talk shows, local news stories/interviews nurture a vibrant, friendly, informed community.



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www.valleyfm.ca**



Radio is a medium that lives in the real time of the present. Events like last year's wildfires remind us how essential a community radio station is. We are there in our community 24/7 reporting the latest local news.

We provide quality air-time support and advertising/promotional opportunities for Vernon businesses: from exciting entrepreneurial start-ups to established community-minded businesses.



Photo courtesy of Castanet



Photo: courtesy of Vernon Morningstar

Vernon has many public festivals, events, and celebrations that add to our quality of life. Valley FM promotes, encourages, and reports from these civic events.

Vernon sports and recreation (hockey, golf, skiing, boating, swimming, paddle-boarding, pickle ball, and so much more) play a vital part in our community and quality of life. Valley FM 97.9 provides broadcasting and programming opportunities for their growth and promotion.



Photo courtesy of InfoTell

97.9 Valley FM provides volunteer and learning opportunities not available anywhere else. Promotion, broadcasting, IT, and research are a few of the roles that Valley FM fills with volunteers and students.