

***** Press Release *****

For Immediate Use

97.9 Valley FM Wants to Power the Tower

Vernon's Community Radio Station
97.9 Valley FM Announces
"Power The Tower" Fundraiser

Vernon's Community Radio Station (now streaming online at ValleyFM.ca) wants to start broadcasting across the Greater Vernon area on 97.9 FM. And they are asking for your help.

Garry Molitwenik, currently leading the Society, says, "We are asking for everyone's help to 'Power the Tower' and get 97.9 Valley FM on the air!" He goes on, "We need to purchase, install, and maintain a radio transmitter on our radio tower, so we can complete the dream of having a *locally focused* community radio station ON AIR for our city."

Back in 2017, Gord Leighton and others saw a need for a community radio station in Vernon and began working toward that goal. Thus, they formed The Vernon Community Radio Society, a non-profit, board-governed group that has established 97.9 Valley FM.

In 2020, the CRTC (Canadian Radio Telecommunication Commission) approved the frequency 97.9 FM. The society has been working to get ON AIR since that time, and they are almost there.

The Vernon Radio Society is asking for your help to complete this final step in the process of establishing a new, exciting, Vernon-based radio station for our community!

Garry Molitwenik explains, "We need all our community partners and community radio supporters to come together to get us on air. All donations are appreciated and needed to take us forward and establish us on the airwaves of our city."

More information (and Valley FM radio streaming) can be found at www.valleyfm.ca.

Please contact Marv Machura at 250-307-1505 or marv@marvmachura.com for more information